



## Coca Cola Golden Spoon Awards honour Food and Grocery Retailers

~ BIG BAZAAR wins large format Food and Grocery Retail Award ~

**Mumbai, 19<sup>th</sup> January 2018:** The second day of the 11th annual mega congregation of the **India Food Forum** held in Mumbai last evening culminated with the **Coca Cola Golden Spoon Awards**, which honoured outstanding achievers among India's leading food service chains and food & grocery retailers.

The jury comprised of distinguished personalities in the field of research and consulting with thorough insights into the business of foodservice/ food & grocery and included **Ajay Macaden (Executive Director, Nielsen India)**, **Ankur Shiv Bhandari (Founder & CEO, Asbicon Group)**, **B. S. Nagesh (Founder, TRRAIN)**, **Harminder Sahni (Founder & Md, Wazir Advisors)**, **Sunil Kumar (Alagh Founder & Chairman, SKA Advisors)**, **Prof. Ravi Dhar (Yale School of Management)**, **Harish Bijoor (Founder / Harish Bijoor Consults)**, **Saloni Nangia (President, Technopak India)**, **Rama Bijapurkar (Expert Marketing Strategy & Consumer Behavior)** among others.

**The three categories of awards were:**

1. Coca Cola Golden Spoon Awards 2018 powered by Dukes: Images Awards for Excellence in Food and Grocery Retail
2. IMAGES Food Service Awards
3. IMAGES Food Startups and Innovation Awards

Here is the list of winners across different categories: -

### **COCA-COLA GOLDEN SPOON AWARDS 2018**

- **IMAGES Most Admired F & G Retailer of the Year** - Big Bazaar
- **IMAGES Most Admired Specialty Store** - Nuts & Spices
- **IMAGES Most Admired National Supermarket** - Easyday
- **IMAGES Most Admired Human Resource Policies & Initiatives** - HyperCity
- **IMAGES Most Admired Category Performer of the Year** - Nitin Bhujbale, Category Manager, Beverages, Trent Hypermarket and Saif Kohari, Category Manager, Processed Food, Savories & Confectionery, Trent Hypermarket
- **IMAGES Excellence Award: Regional Chains** - Modern Bazaar & Ratnadeep Supermarkets
- **IMAGES Most Admired Retailer of The Year of The Year: Technology Implementation in Store Operations & Loyalty Programs** - SPAR - 3D virtual show room
- **IMAGES Most Admired Brand Retailer Partnership** - Star Bazaar & Ferrero
  - **1st Runner-Up:** bigbasket & Ayush
  - **2nd Runner-up:** Spencer's & Kissan
- **IMAGES Most Admired Innovation In Food Ingredients, Products & Processes** - Future Consumer - Desi Atta
  - **Runner-up:** HUL - Knorr Croutons
- **IMAGES Most Admired Innovation In Retail Offering, Formats & Services** - Wow! Momo – Innovative Formats



- **Runner-up:** HyperCity - India's First Self-Checkout Store
- **IMAGES Most Admired Marketing & Promotions** - HUL - Kissan Engagement Platform
  - **1st Runner-up:** HUL - Knorr Confused Bhook
  - **2nd Runner-up:** Travel Food Services – Indonesian Food Festival

### **FIFI HONOURS**

- The St. Regis (Hotel, Mumbai) Executive Chef Himanshu Taneja
- Café Delhi Heights (Café/Restaurant, Delhi) MD, Vikrant Batra
- KOI - Asia Dining (Asian Restaurant, Goa) Chef-cum-Partner Shefali Gandhi
- Loyal World (F&G Store, Bangalore) Executive Director Shabeer Ali
- Brown Tree (F&G Store, Chennai) MD Dinesh Kumar

### **IMAGES FOOD SERVICE AWARDS 2018**

- **IMAGES Most Admired Foodservice Retailer of the year: Cafes and Juice Bars** - Starbucks
- **IMAGES Most Admired Foodservice Retailer of the Year: QSR Indian Origin** - Wow! Momo
- **IMAGES Most Admired Foodservice Retailer of the Year: Pubs & Bars** - The Beer Café
- **IMAGES Most Admired Foodservice Retailer of the Year: Ice Cream & Dessert Parlours** - The Chocolate Room
- **IMAGES Most Admired Foodservice Retailer of the year: DINE-IN** - Paradise (Casual Dine in)
- **IMAGES Most Admired Foodservice Retailer of the year: DINE-IN** - Copper Chimney (Fine Dine in)
- **IMAGES Most Admired Foodservice Retailer of the year: One Specific Outlet** - A Reverie
- **IMAGES Most Admired Food Court of the year:** Food Quest, Elante Chandigarh (North), GVK One, Hyderabad (South), Q Court, Quest Mall, Kolkata (East) and Phoenix Marketcity, Pune (West)
- **IMAGES Excellence Award** - Burger King
- **IMAGES Most Admired Food Service Group of the Year** - Impresario Entertainment & Hospitality

### **IMAGES FOOD STARTUPS & INNOVATION AWARDS**

- **IMAGES Most Admired Food Startups of the Year:**
  - Frshly
  - Thickshake Factory
  - Jarlie
  - Earthy Tales
  - NumberMall

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